

Okanogan County
Quit Line Data Summary
January 1 - March 31, 2004

	County	State
Number of Calls to Quit Line	N = 23	N = 3,363
Percent of Statewide Calls	0.8%	100.0%
Percent of State Population in County¹	0.7%	100.0%

	County %	State %
Gender	N = 23	N = 2,906
Female	65.2%	64.2%
Male	34.8%	35.8%
Race/Ethnicity	N = 23	N = 2,468
People of Color	13.0%	13.1%
White	87.0%	86.9%
Age	N = 23	N = 2,642
Less than 18 years old	0.0%	1.1%
18 - 24 years old	0.0%	15.2%
25 - 34 years old	26.1%	23.1%
35 - 44 years old	34.8%	24.6%
45 years and older	39.1%	36.0%
Education	N = 23	N = 2,581
Did not graduate high school	26.1%	19.0%
High school graduate	47.8%	36.0%
Some college/vocational school	17.4%	36.4%
College graduate	8.7%	8.6%
Caller Type	N = 23	N = 3,052
General Information	0.0%	12.6%
Health care provider	4.3%	3.6%
Tobacco user	95.7%	83.8%
Payer Type	N = 19	N = 2,005
Insured	5.3%	31.2%
Uninsured	36.8%	29.4%
Medicaid	57.9%	39.4%
Heard About	N = 19	N = 2,412
Past caller	5.3%	15.7%
Employer/worksites	0.0%	1.2%
Health care provider	68.4%	31.8%
Television	0.0%	11.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	1.8%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	0.0%	1.8%
Newspaper/Magazine	0.0%	0.7%
Brochure/Newsletter	5.3%	5.4%
Family or friend	15.8%	22.7%
Health Department	5.3%	5.4%
School	0.0%	1.4%